Consider this a happening, a sparkling and flavourful event for urban developers, planners, thinkers, bankers, bikers, artists and IT guys. Quality interactions, active networking, constant challenging and questioning, different future visions, relaxing and having fun.

A two-day long international happening (a non-conference) dedicated to unusual ideas for the future development of cities will take place in two unique venues in Riga - “Godvil” in the territory of former factory “VEF” (May 31st) and VEF Culture Palace (June 1st).

First day shaped around lectures and pitches by world-class experts + panel discussions about different visions of development with speed-dating elements.

Second day designed as a full-on urban planning hackathon for the former industrial neighborhood “VEF” and its surrounding area.

The winning team will receive a prize of €10,000.

* conditions apply
MAY 31st

MONEY & THE CITY

Krisjana Barona Street 10, Riga

11:30 – 12:30  Registration, prosecco & oysters, chit-chat
Launch event of Jan Gehl’s book “Pilsētas cilvēkiem” (“Cities for People”)

12:30 – 13:30  Welcome pitch

Club “Godyl”, Brivibas gatve 214b, Riga

13:30 – 14:15  MONEY AND THE CITY
Keynote performance by Jan Gehl (Copenhagen, Denmark)
Organised and facilitated in cooperation with the Danish Cultural Institute

14:15 – 15:00  Lectures & discussions

INVISIBLE MONEY –
the hidden benefits of public space, biking, sharing and walking

- Financially strong and resilient cities, towns and neighborhoods / Charles Marohn (Minneapolis, USA)
- Money walks / Alexander Stahle (Stockholm, Sweden)
- Cities as a Service? / Greg Lindsay (New York, USA)

15:00 – 16:00  Lunch & hackathon team formation

16:00 – 18:00  Lectures & discussions

NEW TYPES OF FINANCING and how they will (?) change our cities by crowdfunding, blockchain, building cooperatives, EC investments and... doing the right things

- How to be successful in Baltic / Nordic / World markets in attracting Big Companies? / Aivaras Abromavicius (Kiev, Ukraine)
- Be prepared for new rules of the game 2020+. View from the biggest investor in Latvia / EC representative Martins Zemitis (Riga, Latvia)
- Learning from European co-housing – urban space as a common good / Larisa Tsuetkova (Berlin, Germany)
- Crowdlove – what is crowdfunding and how is it changing the urban landscape in the Baltics? / Dainis Rupainis (Riga, Latvia)
- Learn from the East where everything is possible / Mikko Puhakka (Valletta, Malta)
18:00 – 18:30  Gourmet break

18:30 – 21:00  Lectures & discussions

Unusual stories about the relationship between money and the city

- Diversity and inclusion — global powerhouses and street life in Tokyo / Taichi Goto (Fukuoka, Japan)
- (re)Coding mobility for the cities we want / Philippe Crist (Paris, France)
- Shared mobility rocks — mobility centres, services, and Belgium experience on sharing / Angelo Meuleman (Ghent, Belgium)
- City as a flat rate — global story of MAAS and what’s next / Jarkko Jaakkola (Helsinki, Finland)
- Money for community-led projects — filling the gaps or creating new value / Biljana Savic (London, UK)
- City and IT Godzillas — the ways we make choices / Renate Strazdina (Riga, Latvia)
- Invisible money of transforming cities / Agnis Stibe (Paris, France)
- Future of planning — unlocking the value of development through digital innovation / Nissa Shahid (London, UK)
- Do smart phones hold the key to making cities smarter? / Mariliis Mia Topp (Tallinn, Estonia)
- Money mapping — ups and downs of the city / Troy Hayes (London, UK)
- Does citizen participation in public budgeting lead to better and more resilient cities? / Carmela Barbera (Milan, Italy)
- Riga 2044 — the city of darkitects / Toms Kreicbergs (Riga, Latvia)

21:00 – ...  Book bang & MadCity party

- Presentation and signing of book “Pilsētas cilvēkiem” (“Cities for People”) by Jan Gehl
- Party — DJ Toms Greuins (Riga, Latvia)
JUNE 1st  

HACKATHON

All-day urban planning hackathon
Unleash your inner urban planning Godzilla

An urban planning competition in the spirit of hackathon is a design sprint-like event. Focused and intense diving into the problem.

Urban planning hackathon will be an all-day intense collaborative work where teams of MadCity participants will generate ideas for the former industrial neighborhood “VEF” and its surrounding area.

Club “Godvil”, Brivibas gatve 214b, Riga

08:00 Meet-up at Godvil. Warm-up exercise

09:00 – 10:00 Warm-up for hackathon

• Opening shot by Viesturs Celmins and Pauls Timrots
• Seven visions by seven outstanding Latvian urban planners and the like

10:00 – 14:00 Participants take part in a race of ideas for 10,000 €

14:00 – 14:30 Half-time break with lunch

14:30 – 16:30 Three-part idea play-off: jury, participants & locals, internet voting

16:30 – … Awards ceremony and block party

Any questions?

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Find us on Facebook: https://www.facebook.com/MadCityRiga/

Register here: http://www.madcity.lv/registration
Mad City 2018 speakers

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Gehl Architects
Copenhagen, Denmark

CHARLES MAROHN
Strong Towns
Minneapolis, USA

ANGELO MEULEMAN
Shared Mobility expert, Taxistop
Ghent, Belgium

TAICHI GOTO
CEO of Region Works LLC
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